

Privacy Policy

Effective Date: May 25, 2018

This Privacy Policy explains how Terragon Group (including Twinpine Network) and its subsidiaries (“Terragon”) collect, use, and disclose information, and your choices for managing your information preferences.

What This Policy Covers

This Privacy Policy describes Terragon’s data practices associated with our corporate website (www.Terragongroup.com) and Terragon and Twinpine services (“Services”), and the choices that Terragon provides in connection with our collection and use of your information. This Privacy Policy explains how Terragon may collect, use and disclose information associated with your company and with your company’s websites and apps that use Terragon Services. For individual website and app users, this Privacy Policy explains how Terragon may collect, use, and disclose information when you visit our website or when you use any website or app that uses Terragon Services.

Terragon acts as a service provider to enable advertisers, ad networks, and other clients to manage their advertising inventory and to collect and use data to provide advertising on their digital and mobile properties and across the Internet, and in this case, our clients may use our services to process data, which they collect or source. Clients may also have their own policies that govern how they collect, use, and share data. These policies may differ from Terragon’s policies described in this Privacy Policy. Please consult the privacy policies of the websites you visit and apps you use to become familiar with their privacy practices and to learn about any choices that these companies may offer with respect to their information practices.

Finally, the Terragon website may contain links to websites or content operated and maintained by third parties, over which we have no control. We encourage you to review the privacy policy of a third-party website before disclosing any information to the website.

Information Collection and Use

Terragon collects contact information through our website when you choose to provide it, such as your name, username, or email address. For example, you may be asked to provide us with contact information when you register with the Terragon and when you purchase the Services. The decision to provide this information is optional; however, if you elect not to register or provide such information, you may not be able to access certain content, features, or services available on or through the Terragon website.

Terragon uses this information to operate and improve our website and Services, such as to provide notices about your Service, to fulfil your service requests, or to

request your feedback or conduct research. Terragon also uses contact information to send you information about new products or Services; where Terragon needs your permission to do this, we only send such information in accordance with any permissions granted.

We may also collect additional information through our website and Services, such as the following:

- 'Free form' demographic information (e.g. age, gender, marital status)
- Browser information (e.g. URL, browser type, 'click through' data)
- Ad reporting or delivery data (e.g. size/type of ad, ad impressions, location/format of ad, data about interactions with the ad)
- Device-type information (e.g. screen dimensions, device brand and model)
- Unique identification numbers (e.g. IP address and mobile/cell phone device ID)
- Location data (as derived from IP address or GPS (for mobile))
- Interest segments (i.e. inferred information on the behaviour or likely interests associated with a device)
- Retargeting data (i.e. data revealing previous interest in a product or website)
- Information about the possible relationships among different browsers and devices
- Information about your activities on our website and Services

We also use the information we collect to host, operate, maintain, secure, and further develop and improve our Services, such as to keep track of advertising delivery and to measure the effectiveness of advertising delivered through our Services, and investigate compliance with Terragon's policies and terms and conditions.

Terragon does not engage in activities that require parental notice or consent for underage children. If you believe that Terragon has inadvertently collected information from a child under 13 that is subject to parental notice and consent, please contact Terragon using the contact information below to request deletion of the information.

Cookies and Other Similar Technologies. We use cookies and similar technologies to operate and improve our website and Services, including for interest-based advertising as described below. Some of our Service Providers

(defined below) may also use such technologies in connection with the services they perform on our behalf.

Information Sharing

We will disclose information to third parties only as described in this Privacy Policy:

- with your express permission;
- with our affiliates, which include entities controlling, controlled by, or under common control with Terragon;
- where we contract with third parties to provide certain services (“**Service Providers**”). We ask Service Providers to confirm that their privacy and security practices are consistent with ours, we provide our Service Providers with only the information necessary for them to perform the services we request, and Service Providers are prohibited from using such information for purposes other than as specified by Terragon. in the event that Terragon is merged, sold, or in the event of a transfer of some or all of our assets (including in bankruptcy), or in the event of another corporate change, we may disclose or transfer information in connection with such transaction; and
- where we believe it is necessary to protect Terragon or our users; to enforce our terms or the legal rights of Terragon or others; or to comply with a request from governmental authorities, legal process, or other legal obligations.

We may also share and disclose other information that we collect, including aggregate information, as we consider necessary to develop and provide our Services, including in the ways described above.

Terragon may also be required to disclose information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Reviewing and Updating Information

Terragon takes reasonable steps to ensure that information is accurate, complete, current, and reliable for its intended use.

International Information Transfers

Please be aware that the information we collect, including contact and billing information, may be transferred to and maintained on servers or databases located outside your state, province, country, or other jurisdiction, where the privacy laws may not be as protective as those in your location.

Security

Information that we collect is stored using procedures and practices reasonably designed to help protect information from unauthorized access, destruction, use, modification, or disclosure.

Policy Updates

From time to time, we may change this Privacy Policy. If we decide to change this Privacy Policy, in whole or in part, we will inform you by posting the revised Privacy Policy on the Terragon website. Those changes will go into effect on the effective date disclosed in the revised Privacy Policy.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at: info@terragonltd.com